

# TRMA 2025 Spring Conference Sponsorship Opportunities



## Platinum | \$15,000

- ✓ Recognition as the conference sponsor
- ✓ Two complimentary registrations
- ✓ Informal meeting/reception (30 minutes on April 22) with attending Board of Directors
- ✓ TRMA Platinum Sponsor status on the opening sponsorship slides
- ✓ Acknowledgment from the podium
- ✓ Video or a 2-minute presentation at the conference on the main stage
- ✓ Recognition on all the meeting signage
- ✓ Signage with company logo at the sponsored event
- ✓ Option to distribute one handout/giveaway in tote bags (Item must be approved by TRMA)
- ✓ Company logo on the TRMA website and marketing emails
- ✓ Inclusion in dedicated LinkedIn post highlighting sponsors

## Gold | \$10,000

- ✓ Exclusive sponsor of one of the following: Keynote Speaker, Welcome Reception, Lunch (2 available), lunch sponsors may provide a promotional item for the tables.
- ✓ One complimentary registration
- ✓ Video or a 2-minute presentation at the conference on the main stage.
- ✓ Informal meeting/reception (30 minutes on April 22) with attending Board of Directors
- ✓ TRMA Gold Sponsor status on the opening sponsorship slides
- ✓ Acknowledgment from the podium
- ✓ Recognition on all the meeting signage
- ✓ Signage with company logo at the selected sponsor event
- ✓ Option to distribute one handout/giveaway in tote bags (Item must be approved by TRMA)
- ✓ Company logo on the TRMA website and marketing emails
- ✓ Inclusion in dedicated LinkedIn post highlighting Gold Sponsors

## Silver | \$6,000 (Networking Lounge and Breakfast options are sold)

- ✓ Exclusive sponsor of one of the following: Breakfast Sponsor (2 available), exclusive Networking Lounge Break Sponsor (two days available with the morning and afternoon refreshment breaks). Breakfast sponsors may provide a promotional item for the tables.
- ✓ TRMA Silver Sponsor status on the opening sponsorship slides
- ✓ Acknowledgement from the podium
- ✓ Recognition on all the meeting signage
- ✓ Signage with company logo at the selected sponsor event
- ✓ Option to distribute one handout/giveaway in tote bags (Item must be approved by TRMA)
- ✓ Company logo on the TRMA website, and marketing emails
- ✓ Inclusion in dedicated LinkedIn post highlighting Silver Sponsors

## Bronze | \$2,000

- ✓ Select a Networking Break (~~four available~~) **(SOLD)**
- ✓ TRMA Bronze Sponsor status on the opening sponsorship slides
- ✓ Acknowledgement from the podium
- ✓ Recognition on all the meeting signage
- ✓ Inclusion in dedicated LinkedIn post highlighting Bronze Sponsors

## A la Carte Sponsorship Opportunities

Tote Bag Insert/Giveaway (TRMA must approve)	\$1,000
Lanyard Sponsor (TRMA must approve) <b>(SOLD)</b>	\$1,000
Dedicated Email Message to meeting attendees (Sponsor provides content with TRMA approval)	\$500

### Benefits include:

- ✓ Company logo on the TRMA website and marketing emails
- ✓ Recognition on the meeting signage and PowerPoint presentation



## Sponsor Instructions and Shipping Information

### Reservation & Payment:

To secure your Sponsorship, log in to your TRMA account and complete the [Sponsorship Reservation Form](#) on the TRMA website. Select your sponsorship level or A La Carte option to complete your sponsorship commitment. You will register your company representatives through the [normal registration link](#).

- ✓ You may submit a credit card payment along with your reservation.
- ✓ You may opt to “Pay Later” to create an invoice to pay by check or online using the link in your invoice email.

### Company Logo:

If we do not have your company logo on file, please send it **no later than April 1** to Michael Van Kerckhove at [mvankerckhove@trmanet.org](mailto:mvankerckhove@trmanet.org).

### Sponsor Tote Bag Giveaways:

Arrangements to distribute these items will need to be finalized **no later than April 1, 2025**. These materials need prior approval from TRMA staff. Materials should be shipped directly to the hotel, please review the important shipping information below.

- White papers/Reports
- Marketing materials
- Educational materials
- Small promotional giveaway

## Sponsorship Shipping Instructions MARRIOTT GROUP EVENTS PACKAGE INSTRUCTIONS AND PRICING

### Incoming Shipments:

Packages received at the hotel more than **3** days prior to the event (April 18) will be subject to storage fees. Handling fees are assessed per package. Storage fees are assessed daily per package (after the 3-day grace period). All fees are subject to sales tax. Incoming shipments will be routed to the front desk unless other storage arrangements have been made.

All hotel material handling and storage fees are your responsibility, you must claim your shipments from the hotel and schedule your return pickup.

### Daily Storage Rates:

Weight	Rate
0-5 Pounds	\$1.50
6-20 Pounds	\$3.00
21-50 Pounds	\$4.50
Over 50 Pounds	\$7.50
Pallets	\$22.50

Please address your incoming packages as follows:

The Marriott on the Country Club Plaza  
ATTN: **Your Name & Company Name**  
**Convention Name and Dates** (No. Items:)  
4445 Main St.  
Kansas City, MO 64111

## **Outgoing Shipments:**

Please contact your preferred shipping company and schedule a return pick-up and shipping label. Shipping companies will not take packages without a scheduled pick-up. ***Please provide your own shipping label, tape and scissors.*** Properly labeled outgoing shipments will be delivered to our outgoing dock for your scheduled pick-up. Improperly labeled outgoing shipments will be delivered to Loss Prevention as a lost and found item and discarded after 30 days. If you are leaving on a weekend, schedule the pickup for the following Monday.

For assistance with your shipment, please contact Laura Lovisone with the Marriott at [laura.lovisone@aimbridge.com](mailto:laura.lovisone@aimbridge.com)

## **Disclaimer:**

TRMA expressly denies any warranties or guarantees, expressed or implied, by the sponsors. TRMA shall not be liable for damages of any kind in connection with the material, information distributed, statements, or anything else put forth in relation to the sponsorship. TRMA reserves the right to update, create, or eliminate sponsorship opportunities as it deems necessary. TRMA does not make any warranties or guarantees as a sponsorship investment return.

## **Questions:**

For any questions related to the sponsorship opportunities, please feel free to contact Michael Van Kerckhove at [mvankerckhove@trmanet.org](mailto:mvankerckhove@trmanet.org) or Heidi Lapka at [hlapka@trmanet.org](mailto:hlapka@trmanet.org)