

BUSINESS AFFILIATE MEMBERSHIP

A seat at the table with the industry's credit leaders

Business Affiliates are Board-approved companies that provide solutions helping TRMA Voting Members manage credit, collections, and fraud. Membership is sponsored and selective, so your company is known and trusted by the decision-makers it serves – not just another vendor in the room.

Relationships With Decision-Makers

Build lasting, year-round relationships with credit, collections, and fraud leaders at major telecom and utility providers.

A Selective, Balanced Membership

The Board approves every Business Affiliate and may balance membership by type of business, keeping the room focused and uncrowded.

Spring & Fall Member Meetings

Two conferences a year to reconnect with members face to face, join the conversation, and see where the industry is heading.

Thought Leadership

Opportunities to share expertise through conference sessions, webinars, and whitepapers that put your team in front of members.

First-Hand Market Insight

Hear members' real challenges and priorities directly, so you can shape solutions around what the industry needs.

A Committee Built for Affiliates

The Business Affiliate Relationship Committee strengthens the partnership between Affiliates and Voting Members.

Regulatory & Legislative Updates

Stay current on the rules shaping your clients' credit and collections operations through regular TRMA briefings.

Sponsorship & Visibility

Opportunities to sponsor TRMA meetings and events and raise your profile with the full membership.

HOW TO JOIN

Submit an application with a sponsor letter from a current TRMA Voting Member (a current Business Affiliate may also sponsor). The Board interviews and approves applicants; unsponsored applicants join a waiting list for the next opening. Apply online at www.trmanet.org/membership-application.