TRMA Privacy Policy

TRMA is committed to protecting the privacy and security of our members, prospects, and visitors to our web site. Outlined below is our policy for the collection and use of information through our website and other activities. TRMA created this policy with a fundamental respect for our members and visitors' right to privacy.

Information Collection and Use

When becoming a member of TRMA, registering for our conferences, and signing up for services offered through TRMA using our website or through printed forms or interaction with staff, you may be asked for information about yourself, including but not limited to contact information (such as name, e-mail address, mailing address and phone number) or demographic information (such as professional designations, and professional activity information). This information is used by TRMA to plan and conduct the relevant activities, and to communicate with you regarding related events and services provided by TRMA. In some cases, this information may also be used to understand the audience for TRMAs programs and services in the aggregate and to provide insight into typical users of those products and services, so we may better plan for new and revised service offerings. This information is never shared outside of the organization without your direct consent.

TRMA maintains a searchable member directory online, available only to current members. Members may, at any time, remove themselves from inclusion in this directory or limit the information listed about themselves.

For our services that require payment (such as certain events, products, and services), we collect credit card information (such as account name, number and expiration date) and/or bank account information (such as routing and account information found on checks), which is used for billing purposes only. It is not otherwise shared, except with a reputable third-party processing vendor. TRMA uses secure socket layer (SSL) technology on our website to safeguard your information when you provide us credit cards or login information on the site.

We may at times have additional features through which you may submit information to us (such as feedback forms). Requests for service, support, or information may be forwarded as

needed to best respond to a specific request. Under some circumstances, we may retain e-mails and other information sent to us for our internal administrative purposes, and to help us better serve customers.

From time to time we may invite you to provide information via surveys or contests. Participation in these surveys or contests is completely voluntary and therefore you have a choice whether to disclose requested contact information (such as name and mailing address) and demographic information (such as zip code or job title). In addition to other uses set forth in this policy, contact information collected in connection with surveys and contests is used to notify the winners and award prizes and may be shared with sponsors of such surveys or contests.

If you participate in any of our in-person activities, you may appear in photos and media produced about the event. These images and media may be used by TRMA to market future events and services or may be used for service delivery (for example – recorded sessions at conferences made available at a later date as educational offerings).

Automatically collected data

Web servers automatically collect information about visitors, and ours does as well. This information includes the date, time, and navigation history of the session, as well as your browser type, and IP address. This information does not contain anything that can identify you personally. Automatically collected data may be used to deliver content specific to your interests and to honor your preferences. We use “cookies,” (a “cookie” is a piece of data stored on the user’s hard drive containing information about the user). Cookies make it possible for us to reduce the number of times you are required to log in or to tailor the Web site to fit your interests. Most internet browsers allow you to erase cookies from your computer hard drive, block cookies, or receive a warning before a cookie is stored. Please refer to the instructions or help screen of your browser to learn how it handles cookies.

Some of our business affiliates may use cookies on our sites in ads or promotions. We have no access to or control over these business affiliates’ cookies, so we urge you to read their privacy policies for information.

Information about you that may be stored in our database

We may check the information you have provided against any information we have about you in our database. We do this to ensure that we maintain the most current and accurate information about you as a valued member. You are provided the ability to update and manage much of the relevant information we retain about you through the use of the “Manage My Profile” and “Manage My Photo and Bio” functions on the Account Menu available to any validated (logged in) user.

Our database may contain your name, address, phone and fax numbers, and e-mail addresses if you provide them. We may also collect additional information about you related to your participation with TRMA including but not limited to: offices you hold, committees, councils, boards or task forces on which you serve or have served, membership status and history, meetings and events attended, products purchased, invoice and payment history, etc.

How we use information about you

Automatically collected data such as cookies and log files help us understand the interests of our visitors in order to enhance their experience on our sites. We also use this information for our internal security audit log, trend analysis, and system administration, and to gather broad demographic information about our user base for aggregate use.

We may use the information you have provided to process transactions you request. We may also use this information to inform you of new products and upcoming events that may be of interest to you, based on your participation in TRMA activities, purchases of products, or interests you have indicated. You may choose not to receive these communications.

We may combine demographic information you have supplied with site usage data to produce general profiles, in aggregate form that cannot identify you personally, about our members, customers and visitors and their preferences in the content of the site and advertising.

We use aggregate demographic information about our members, customers and visitors to improve our service, for marketing purposes and/or industry reporting purposes.

We may use images and media that include your likeness for marketing purposes or as part of a recorded educational offering.

Shared data

We partner with other third parties to provide specific services. For example, exposition registration services may be provided by a third party. These third parties are not allowed to use information about you except for the purpose of providing these services.

We may share aggregated or composite information that does not identify you personally with our advertisers, exhibitors and business affiliates. In certain situations, exhibitors and sponsors may receive contact information for events they sponsor. Relevant participants are provided an opportunity to exclude themselves from that contact information sharing.

TRMA may be required to provide information about any of its members or prospective members to law enforcement or government agencies.

Security

When our registration/order form asks users to enter sensitive information (such as credit card number), that information is encrypted and is protected with the best encryption software in the industry – SSL.

Links

This website contains links to other sites. Please be aware that TRMA cannot be held responsible for the privacy practices of other sites. We urge you to read the privacy statements of websites that collect personally identifiable information.

Students and Children

TRMA will not knowingly collect personally identifiable information from anyone under 18 years of age, unless it is necessary to respond to a one-time request. Once the request has been answered, TRMA will delete the requesting child's personally identifiable information.

Preferences, Permission, Opt-out

If you wish to be excluded from marketing by TRMA via mail and/or e-mail, phone or fax, please contact us at info@trmanet.org.

Updates to this privacy statement

TRMA may, in its sole discretion, update this statement at any time by posting the amended statement on the website, and it shall be effective upon posting.

Contact, questions, comments, complaints

If you would like to communicate with TRMA regarding privacy issues or have questions, comments, or complaints regarding this Web site or its policy practices, or if you feel that TRMA is not abiding by our privacy policy statement, please contact us at info@trmanet.org.